

April 20, 2026
Cool Japan Fund Inc.

Additional Investment for JumpStart, which installs vending machines equipped with cashless and AI functionality to sell Japanese beverages, confectionery and snacks in Indonesia

Cool Japan Fund Inc. (CJF) has invested in JumpStart as additional financial support, which installs vending machines equipped with cashless and AI functionality to sell Japanese beverages, confectionery and snacks in Indonesia. This investment is based on a decision made by CJF in the previous fiscal year.

JumpStart is the largest vending machine operator in Indonesia, with coffee, beverage, and snack vending machines installed and in operation in offices, shopping malls, public facilities and other locations in Indonesia. It also focuses on selling soft drinks, confectionery, bread and other items from Japanese manufacturers.

Following CJF's investment, JumpStart has further expanded its installation of coffee, beverage, and snack vending machines, reaching over 6,400 units installed as of the end of December 2025. As the number of vending machines has grown, so too has sales, including sales of Japanese products. This has contributed to the expansion of sales of affordable, convenient Japanese food items, including beverages, confectionery and snacks from Japanese food and beverage manufacturers, through the use of vending machines.

In consideration of these achievements, CJF has provided additional support to JumpStart by supplying further growth capital, in the hope that JumpStart will become a platform for Japanese manufacturers to expand sales of affordable and convenient items such as beverages, confectionery and snacks in Indonesia.

Inquiries about this document:
Cool Japan Fund (PR Representatives: Hashimoto/Iwata)
Tel: +81(0)3-6406-7500