

July 13, 2022 Cool Japan Fund (Cool Japan Fund Inc.)

Announcement Concerning Media Reports

In response to certain media reports related to the meeting of the Committee on Fiscal Investment and Loan Program of the Fiscal System Council convened on June 20, 2022, Cool Japan Fund wishes to make the following announcement.

Cool Japan Fund is currently discussing a fundamental review and is to conclude and implement appropriate response measures by the autumn of this year, on account of the cumulative loss as of the end of fiscal 2021.

At the meeting, it was presented that in case the review does not bear fruit in the future, a path forward could be discussed with organizational consolidation or abolition in mind.

Therefore, there is not any plan for consolidation and abolition of Cool Japan Fund at this point. Cool Japan Fund will continue to support and promote firmly the development of demand overseas with the aim of capturing demand overseas leveraging the charms of Japanese lifestyle culture.

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