

## Press Release

Cool Japan Fund Inc.

Tokyo, September 25, 2014

### Notice Regarding Decision on Investment Proposals

Cool Japan Fund is currently reviewing investment proposals designed to commercialize “Cool Japan” and cultivate overseas demand in a variety of fields, including Media & Content, Food & Services, and Fashion & Lifestyle.

This notice is to give information on the decision made regarding four investment proposals.

An outline of each proposal can be found below. (Please refer to attachments 1 to 4 for details.)

- Investing in a media and e-commerce company – Telling the world about Japanese Pop Culture
- Investing in logistics business to create a cold chain in Vietnam
- Investing in a commercial facility that will become a hub for Cool Japan in Malaysia
- Investing in a large-scale Japanese entertainment commercial facility in Ningbo City, China

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